



VITA SOOTHE

Protective Replenishing Serum

BENEFITS

- Reduces visible signs of aging
- Provides broad spectrum protection against environmentally induced damage
- Targets discoloration and sun damage
- Visibly brightens while reducing signs of redness and sensitivity
- Fortifies skin's natural barrier

KEY INGREDIENTS

LIPOCHROMAN™: Powerful antioxidant that provides instant soothing and calming benefits while preventing future damage through triple class free radical protection (oxygen, nitrogen, carbon) from environmental stressors to improve signs of aging and redness.

CHROMABRIGHT™: Advanced fade ingredient targets discoloration and sun damage to visibly fade dark spots, even skin tone, and brighten a dull complexion while reducing oxidative stress, preventing future damage and the formation of new discoloration. 50% more effective at brightening than kojic acid without the irritating effects commonly associated with brightening ingredients.

GLYCOLIPIDS: Acts as a humectant, attracting and retaining moisture in the skin, enhancing skin's hydration levels. Contributes to the skin's natural moisturizing factors helping to maintain the skin's barrier function and prevent trans epidermal water loss.

VITAMIN F (LINOLEIC AND LINOLENIC ACIDS): Replenishes essential Omega-6 fatty acids, essential for skin health to soften and condition the barrier while supporting increased hydration. Excellent for acneic skin commonly associated with a depletion of Vitamin F.

VITAMIN E: Helps to repair skin barrier to seal in hydration while protecting from free radical damage.

CLINICAL TRIAL RESULTS

- 100% of users showed significant improvement in the appearance of fine lines, skin radiance, and trans-epidermal water loss after just 2 weeks.
- 100% of users showed significant improvement in skin tone evenness and texture after just 4 weeks.
- Trans Epidermal Water Loss (TEWL) was reduced by 38% in only 4 weeks.
- Skin texture/smoothness improved by 22.5% in only 4 weeks.
- Skin tone evenness improved by 20.3% in only 4 weeks.

CONSUMER PERCEPTION RESULTS

- 100% of users agreed their skin's overall appearance and quality looked improved after just 2 weeks.
- 100% of users agreed their skin looked intensely replenished and more youthful after just 4 weeks.
- 100% of users agreed their skin felt more hydrated and that this product reduced the appearance of skin dryness and flakiness after just 4 weeks.
- 97% of users agreed this product plumped the appearance of their skin after just 2 weeks.
- 97% of users agreed their skin looked brighter after just 4 weeks.

RECOMMENDATIONS

After cleansing, apply to face and neck twice daily. Follow with moisturizer.



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Protective Replenishing Serum
Antioxidant Lipochroman™
and Glycolipids
1 FL. Oz. / 30 ML